

Trade Marks Registry, Intellectual Property Department The Government of the Hong Kong Special Administrative Region

基本資料 Basic information					
[210/111]	商標編號: Trade Mark No.:	300263709			
	狀況: Status:	Registered			
	商標文字: Trade Mark Text:	周生生			
	一系列商標: Series mark:	YES			
[540]	商標 Mark:	▲ 周生生 ■ 周生生 ◎ 周生生 ■ 周生生			
商標 Mark					

[550]	商標種類:	Ordinary
	Mark Type:	
[511]	類別編號:	6, 9, 14, 35, 36, 37, 40, 42
	Class No.:	
[511]	貨品 / 服務說明:	6
	Specification:	common metals and their alloys; metal build materials; transportable buildings of metal; r

common metals and their alloys; metal building materials; transportable buildings of metal; materials of metal for railway tracks; non-electric cables and wires of common metal; ironmongery, small items of metal hardware; pipes and tubes of metal; safes; goods of common metal not included in other classes; ores; metal cases and boxes for the sale of jewellery, gifts, watches, writing instruments, coins, commemoratives and picture frames.

9

scientific, nautical, surveying, electric, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coinoperated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus; eyeglasses, sun glasses, spectacles, eyeglass cases, eyeglass chains, eyeglass cords, eyeglass frames, contact lenses, containers for contact lenses; and parts and fittings for all the aforesaid goods included in this class.

14

palladium, platinum, ornaments, precious metals, precious metals-unwrought or semi-wrought, alloys of precious metals, precious stones, semi-precious stones, silver ornaments, plated articles, pearls, diamonds, jade, coral, crystals, agates, jewels, golden coins, rings, car rings, jewellery pins, tie pins, pins made of precious metals, necklaces, brooches, bangles, pendants, bracelets, and imitations thereof.

35

retailing of precious metals and their alloys and goods made of precious metals or coated therewith, jewellery, precious stones; horological and chronometric instruments; advertising; advertising agencies; business management of performing artists; auctioneering; professional business consultancy; marketing research; marketing studies; modelling for advertising and/or sales promotion; organization of exhibitions for commercial and/or advertising purposes; organization of trade fairs for commercial and/or advertising purposes; outdoor advertising; public relations; publicity services; publicity agencies; radio advertising; radio commercials; rental of publicity materials; rental of advertising space; sales promotion for others; distribution of samples; television advertising; television commercials.

36

appraisal, valuation and guarantor services; all related to jewellery; banking services, on-line banking services and financial services; financial transaction services for use in retail and business to business environments; information management system for tracing and reporting expenses; investment information, advisory and management services; financial brokerage services; mortgage brokerage services; lending on mortgage; sale and management of securities, provision of loans against security; mutual funds and annuities for others; capital, business and property investment agency services: credit services; securities and mutual fund brokerage and investment services; money exchange services; foreign exchange transaction services; foreign exchange transaction services provided on-line from a computer database; electronic foreign exchange confirmation

services; financing of loans; financial evaluations, fiscal assessments and evaluations; collection of financial data; provision of financial guarantees; insurance; lifeassurance; buying and selling of bills of exchange, bonds and subordinated loans on behalf of others; financial nominee services; safety deposit services; savings bank and deposit taking services; merchant banking services and the issuing and redemption of travellers' cheques; savings account services; real estate agency services; real estate valuation services; real estate investment services; real estate appraisal and management services; renting and leasing of real estate; real estate brokerage services; real estate advisory and consultancy services; provision of information relating to real estate.

37

repair services relating to jewellery, precious stones, horological and chronometric instruments; jewellery remounting services; advisory services relating to all the aforesaid services.

40

coating of metal articles and jewellery, electro-plating, chromium plating, galvanizing, gold leafing, gold plating of metal; enamelling, engraving and etching of jewellery, horological and chronometric instruments, and metal articles; metal polishing; advisory services relating to all the aforesaid services.

42

design of jewellery; design of packaging for jewellery and precious stones; jewellery, precious metals, precious stones and works of art authentication; gemological services; professional consultancy information and advisory services relating to jewellery, precious metals and precious stones; research and analysis of jewellery, precious metals and precious stones.

日期 (日日-月月-年年年年) Dates (DD-MM-YYYY)

[220]	提交日期: Date of Filin <u>g</u> :	06-08-2004
[442]	公布獲接納註册申請	10-09-2004
	日期: Date of Publication of Application of Acceptance for Registration:	
[151]	註册日期: Date of Registration:	06-08-2004

	實際註册日期: Actual Date of Registration:	22-11-2011			
[180]	註册届滿日期: Expiry Date:	05-08-2024			
申請人 / 擁有人					
Applicant/Owner					
[730]	姓名/名稱: Name:	CHOW SANG SANG JEWELLERY COMPANY LIMITED			
[730]	地址:	4/F CHOW SANG SANG BUILDING,			
	Address:	229 NATHAN ROAD, KOWLOON,			
		HONG KONG.			
[750]	供送達文件的地址: Address for Service:	HONG KONG INTELLECTUAL PROPERTY AGENT LIMITED			
		Unit 230, 2/F, Building 12W, No. 12 Science Park West Avenue, Phase 3, Hong Kong Science Park, Pak Shek Kok, New Territories,			
		HONG KONG			
[740]	代理人詳情: Agent's Details:	HONG KONG INTELLECTUAL PROPERTY AGENT LIMITED			
	-	Unit 230, 2/F, Building 12W, No. 12 Science Park West Avenue, Phase 3, Hong Kong Science Park, Pak Shek Kok, New Territories,			
		HONG KONG			
詳細背景資料/批註事項 Historical Details/Endorsement					

作出記項日期:事項:Date of Entry:Matters:22-11-2011REGISTRATION